Upgrade your communication capabilities

THE DIGITAL AGE

I.O.T. COMMUNICATIONS SOLUTIONS
Wi-Fi as a Service
Digital Signage Infotainment systems
Wi-Fi Marketing

TRANSIT MEDIA
IMPROVE YOUR COMMUNICATIONS
WITH ONBOARD
SOCIAL POWERED WIFI &
DIGITAL SIGNAGE

6/1/2022
INTERNET:

Are you ready to simplify your internet service in transit?

Say goodbye to multiple carriers, contracts, and rate plans – and hello to unified connectivity management.

BRINGING IOT TOGETHER INTO ONE SOLUTION – Internet made easy.

We provide diverse, global coverage plans that are managed under a single platform, a world of hardware and device options that work well together, and the expertise it takes to make complex IoT solutions as easy to manage as they are to use.

GET THE CONNECTIVITY YOU NEED

GET THE DEVICES YOU WANT

GET THE EXPERT HELP YOU DESERVE

Choose from a range of global service plans and technologies that provide all the bandwidth and coverage you need – and none of the complexity you don’t.
DIGITAL SIGNAGE:

If there’s one key question for your transit agency organization to answer, it is most likely this one:

“How can we update the capabilities of our communications for the digital age?”

UPGRADE THE WAY YOU COMMUNICATE TO YOUR RIDERSHIP

We want to connect your agency to your community. Connect with the riders “on-the-go” on transit – going to work, heading to college or going to the mall. Appeal to riders while on their day to day errands via digital signage, ad networks and social powered Wi-Fi hub spots.

YOUR NEW DIGITAL STRATEGY

Digital Signage: brighten the interior of buses and shelters. Use your network to inject a little life into commuters' journeys and reap the rewards of their attention. Help get people on their way by integrating maps, wayfinding, schedules and other useful services and data across your network of screens.
WIFI HUBSPOTS:

We can streamline the journey. Easy installations and affordable solutions with reliable service is what makes our service one of the best in the industry.

“We loved being able to send a direct message to our riders once they left the bus…”

Offer Free Wi-Fi for Riders: Now riders can surf the web, email, listen to music and stay connected while in transit. Collect rider emails and message or survey them once they have left the bus.

WHAT MAKES OUR SOLUTIONS WORK.

- IMPROVE ACCESS TO MOBILE USERS
- STATE OF THE ART HARDWARE
- RELIABLE SOFTWARE
- INCREASED CUSTOMER ENGAGEMENTS
- IMPROVED RIDER EXPERIENCE
- RELIEVED WAIT TIMES
- FULL HARDWARE SUPPORT OPTIONS
- SIMPLE SOFTWARE LICENSE PRICING
- CONSTANT RIDER COMMUNICATIONS
- INCREASE SOCIAL MEDIA PRESENCE
- SURVEY CUSTOMERS IN REAL TIME
DISCOVERY PRESENTATION
Social Wi-Fi Marketing For TRANSIT

Presented by: Digi-VUE Digital Services
Digi-VUE Digital Services transforms existing wireless networks into a "Free WiFi with Social Connect" experience that:

- Collects valuable consumer data
- Captures visitor metrics
- Automates proximity marketing campaigns

Our proprietary WiFi Marketing Platform provides:

- New revenue channels
- Monetization opportunities
- Seamless integration with WiFi hardware
Why WiFi Marketing Service In Transit?

1. Is it hard getting to know your rider?
Why WiFi Marketing Service In Transit?

1. Is it hard getting to know your rider?
2. Do you want more control of how riders engage with your Wi-Fi portal?

Why WiFi Marketing Service In Transit?
Why WiFi Marketing Service In Transit?

3. Can you contact your riders after they have left the bus?
The Guest WiFi Journey

**Step 1:** Connect

**Step 2:** Login

**Step 3:** Engage

**Step 4:** Automate
Step 1
Connect

Settings
Wi-Fi

Wi-Fi
McDonalds Free WiFi
Security Recommendation

CHOOSE A NETWORK...
attwifi
BRCM_TEST_SSID
eBOS
Other...

Ask to Join Networks
Known networks will be joined automatically. If no known networks are available, you will have to manually select a network.
Layers Over Existing WiFi Hardware
### Social Login for Guest WiFi

<table>
<thead>
<tr>
<th>Connect with Facebook</th>
<th>Full Name</th>
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<tbody>
<tr>
<td>Connect with Email</td>
<td>Email Address</td>
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<tr>
<td>Connect with SMS</td>
<td>Phone Number</td>
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<td>Connect with Messenger</td>
<td>Device Type</td>
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<td>Connect with Twitter</td>
<td>New vs. Returning</td>
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<td>Connect with Instagram</td>
<td>Time Spent</td>
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<td>Connect with LinkedIn</td>
<td>Gender</td>
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<td>Connect with VKontakte</td>
<td>Operating System</td>
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<td>Login Location</td>
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<td>Automation History</td>
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<td></td>
<td>Aggregated Revenue</td>
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Step 3
Automate
Integrates with Marketing Automation Software
Automate Email, SMS and Chatbot Marketing

**Trigger**
- Connect
- Disconnect
- Inactive
- Birthday

**Delay**
- Real Time
- Delay

**Send**
- Always
- Once
- By Visits

Hey pizza lover! Get 20% off this weekend when you order online and use the code PIZZA4LIFE 😍🍕
Our Process

- **Analyze**
- **Design**
- **Evaluate**
- **Deploy**
Why Choose Us

Our competitive differentiation:

• 100% White Label Captive Portal Platform
• Domains with SSL (captive portal and dashboard)
• Campaign builder with WYSIWYG editor
• Custom social apps and 1,000+ software integrations
• Multiple location and device management
• Subuser access with account limitation
• Advanced reporting and data exports
• Robust API with flexible integration options